



[Eat For The Earth](#) is a [Yuppiechef](#) initiative inviting all South Africans to host a lunch with family and friends, raise a little money and play a role in helping the environment this World Environment Day, Sunday 5 June 2011. World Environment Day is the biggest and most widely celebrated global day for positive environmental action and you're invited to get involved and make a difference.

All money raised will go to [Soil For Life](#), a Cape Town-based NGO, that teaches people in underprivileged areas how to build the soil and grow healthy plants so that families can sit down to plates of safe, fresh nutritious food at night, all year round. By creating green, growing spaces in otherwise unfriendly and often dangerous areas, Soil for Life encourages a healthier way of life, food security, community development and plays its part in greening South Africa's townships one shack at a time.

The concept is simple, social and scrumptious: invite friends or family to lunch at your home on Sunday 5 June 2011, cook them a hearty meal and ask your guests to make a monetary contribution to 'the earth' to say thanks. Guests can donate as much or as little as they choose with the recommended donation amount being between R25 and R200 per person. All donations can be made online at [www.eatfortheearth.com](http://www.eatfortheearth.com) before the day to save guests and hosts having to handle money.

Fantastic Yuppiechef Kitchen Tools will be up for grabs for the host who raises the most money on the day. We also have some super prizes for the best photos taken at the lunches, so be sure to snap away and upload them to our [Facebook page](#).

A big thank you to our prize sponsors [Stellar Organic Winery](#), [Naturals Beauty](#), [Happiness is](#), [The Gardener Magazine](#), [Aquila Private Game Reserve](#) and [Y&R Cape Town](#).

The goal of this year's initiative is to help create 450 new gardens in some of South Africa's poorest and most underprivileged areas. Teaching a family how to setup and maintain a garden takes one full year and costs R2,000. Your contributions will go directly towards this cause.

So get involved and invite your friends for a tasty Sunday lunch on Sunday 5 June 2011 for World Environment Day. Find out more at [www.eatfortheearth.com](http://www.eatfortheearth.com).

For more information, or to get involved with sponsorship or raising awareness please contact:

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